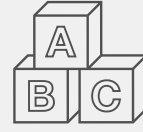


Kickstart Your Creativity

An A-Z guide to spark better ideas.



Challenge your ASSUMPTIONS



Adopt a BEGINNER'S mindset



Discover new CONNECTIONS



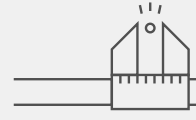
DISRUPT the rules



EXPERIMENT and learn



Fast forward into the FUTURE



Explore the GAP



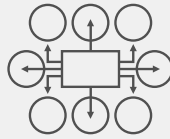
Take a HELICOPTER view



IMAGINE the ideal



JOIN the dots



Broaden your KNOWLEDGE



LISTEN to feedback



Don't be afraid to make MISTAKES



Let go of what's not NEEDED



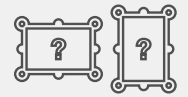
Consider the OPPOSITE



Make a PROTOTYPE



QUESTION everything



REFRAME the problem



Keep things SIMPLE



TRUST your intuition



Explore the UNKNOWN



VISUALIZE success



Find the WOW factor



Apply X-RAY vision to probe deeper



Do things YOUR WAY



Foster your inner ZEN

“You can't use up creativity. The more you use, the more you have.”
(Maya Angelou)