

B.R.A.I.N.S.T.O.R.M. For Success

10 ground rules for better brainstorming sessions.

B

Be open

R

Respect each other

A

All ideas matter

I

Invite contributions

N

No negativity

S

Strive for quantity

T

Takes turns talking

O

Originality is a plus

R

Regularly take breaks

M

Make it fun!