



# Think Creatively

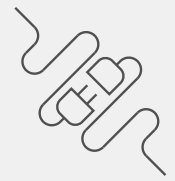
Your A-Z guide to sparking creativity and innovation



challenge your **ASSUMPTIONS**



adopt a **BEGINNER'S** mindset



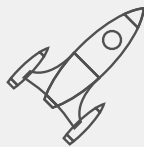
discover new **CONNECTIONS**



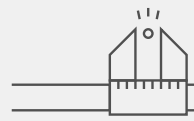
**DISRUPT** the rules



**EXPERIMENT** and learn



fast forward into the **FUTURE**



explore the **GAP**



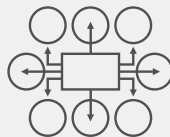
take a **HELICOPTER** view



**IMAGINE** the ideal



**JOIN** the dots



broaden your **KNOWLEDGE**



**LISTEN** to feedback



don't be afraid to make **MISTAKES**



let go of what's not **NEEDED**



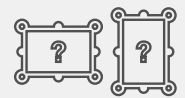
consider the **OPPOSITE**



make a **PROTOTYPE**



**QUESTION** everything



**REFRAME** the problem



keep things **SIMPLE**



**TRUST** your intuition



explore the **UNKNOWN**



**VISUALIZE** success



find the **WOW** factor



apply **X-RAY** vision to see below the surface



do things **YOUR WAY**



foster your inner **ZEN**



**“You cannot solve a problem from the same level of consciousness that created it.”**

*(Albert Einstein)*